

# There is Strong... Then There is MTI STRONG.



## Metal Treating Institute Members Have a Competitive Advantage

### The Commercial Heat Treater's #1 Business Tool Kit For Success

#### FOR AS LITTLE AS \$300 A QUARTER YOU'LL RECEIVE:

- ▶ Monthly 12-month historical trend reports on heat treat sales in your region and nationally
- ▶ Quarterly live webcasts updating members on technical specifications for 2759, 2750, CQI9, Nadcap checklist, audit compliance, ASTM, direct verification, and other key specs
- ▶ Quarterly 3-year heat treat sales forecasts report / webinar
- ▶ The top online technical and managerial training in the industry
- ▶ Annual wage and benefit study to manage your top expense: Labor
- ▶ Connection to the largest network of CEOs, owners, GMs in the world of heat treating

**OVER \$20,000 IN VALUE FOR FREE WITH MEMBERSHIP**

#### SPECIAL

Enroll Your Company and  
Receive:

**FREE Enrollment for 5 of**  
your managers into MTI's  
Keys to Supervisory Skills  
Online Course - 12 module program  
at \$495 each (\$2,475 Total Value)

**FREE Copy of the latest**  
workplace culture book,  
*The Non-Obvious Guide to Employee  
Engagement... Creating Amazing  
Workplace Culture*

Since 1933, the VOICE for  
Commercial Heat Treaters  
Join MTI Today at [www.MTIStrong.com](http://www.MTIStrong.com)

# Be Part of MTI's 350 Companies with Over 14,000 Professionals



## SUBSCRIBE TODAY

The Metal Treating Institute is all About YOUR SUCCESS and for Over 80 Years, MTI has been the #1 BUSINESS RESOURCE in the Heat Treating Industry

- ✓ Protecting the way you do business
- ✓ Maximizing your profits and productivity
- ✓ Enhancing the image of the heat treating industry
- ✓ Motivating the new generation of young employees



## Subscribe at [MTIstrong.com](http://MTIstrong.com)

The Heat Treating Industry's #1 Non-Profit Trade Association



# MTI Benefits Have a Direct Impact on Your Profits, Productivity, People, and Quality

There is STRONG ...  
then there is  
MTI STRONG

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## Quarterly Heat Treat Sales Forecast

Receive quarterly forecast reports from our economic partner, who has a 94.7% accuracy rate predicting the ups and downs in the economy over the last 60 years.

## Nadcap Audit Database

View findings and corrective actions from real audits; helping you improve quality systems and audit compliance.

## Statement of Limited Liability

Protect your company from over-extended lawsuits from customers. Limits your liability to 2-times the cost of the heat treat services. This saved an MTI member from a \$5 million lawsuit.

## MTI Online Academy

6 technical training certificate programs to help drive a culture of excellence in your plant, operations, and management.

## Monthly Sales Program

View sales trends each month to see how your company ranks against your regional and national competition.

## Semi-Annual Ops Cost Program

See how you rank and compare against the competition in key heat treat cost metrics.

## Online CEO & Executive Discussion Forums

Tap into over 1,500 heat treating executives in MTI's Open Forum, and over 400 CEOs/GMs in MTI Business Owner/Key Executive Forum 24-7. This access gives you the power of the best minds in heat treating to consult for solutions to daily production or ownership issues.

## National Meetings

Twice a year, MTI hosts national meetings that bring together the best minds in the industry for 2 days of networking, education, and discussions on the top issues challenging your business. During these 2 days, you get to dig into creative solutions including: productivity, increasing profits, safety, quality, and motivating great employees.

## What do MTI Members Have to Say?



"The work MTI is doing in the area of technical specifications is amazing. MTI is represented at all of the Nadcap, AMEC, and AIAG meetings, and now has a system letting us share real-time audit information, which includes finding and corrective action data."

**Bob Hill –**

**Solar Atmospheres of Western PA**

"The networking is incredible. The fact you have access to the largest network of owners and professionals in the heat treating world, at meetings and online 24/7, for feedback on day-to-day issues is priceless."

**Rich Penrose –**

**California Brazing, Newark, CA**

"MTI's Online Technical Training and Certificate Programs has reshaped our team, increased morale, and engaged everyone in professional development. They love it when they achieve their Qualified Furnace Operator Certificate or the Heat Treat Specialist Certificate. Having more knowledgeable employees has enhanced our productivity."

**Dave Secrist – Induction Heat Treating Corp., Crystal Lake, IL**



# MTI is about ... People Making a Difference

- ✓ Historical Sales Trend Reports for Key Decisions
- ✓ Sales Forecasting so you can Predict with Precision
- ✓ YOUR VOICE on 2759, 2750, CQI9, ASTM, and Nadcap
- ✓ Training Your Key Management
- ✓ Providing Quality Technical Training
- ✓ Creating Solutions for Your Daily Challenges

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to join 14,000 other industry professionals, and gain access to over \$20,000 in value for FREE with Membership