Mission Statement

Success for Heat Treaters.

Vision Statement

Driving prosperity through innovation and collaboration.

Core Values

Members Helping Members

Share Technical Expertise

Embrace Change, Build on Experience

Strength in Numbers
Mission Statement
Success for Heat Treaters.

Vision Statement
Driving prosperity through innovation and collaboration

Value Statement: Growing Your People, Productivity and Profits

- Stay Ahead of The Technology Curve In Heat Treating Processes and Serving the Members
- Promote Contract Heat Treating to the Captive Market
- Educate and Influence Government and Other Regulatory Bodies
- Actively Recruit, Develop and Engage Younger Members
- Evaluate and Promote Services to MTI Members
- Promote Membership To Prospective Members and Other Allied Groups
- Promote Contract Heat Treating to the Captive Market
MTI’s Value Statement

You Are MTI STRONG
Protecting the Way You Do Business

Maximizing Profits & Productivity

Technical Training / Leadership Development

MTI ENGAGEMENT RESOURCES
IMPROVING PRODUCTIVITY – BUILDING PEOPLE – GROW SALES – MAXIMIZING PROFITS

FINANCIAL MANAGEMENT & FORECASTING
- Sales Trend Report - Monthly
- Heat Treat Sales Forecasting Report - Quarterly
- Industry Sector Forecasting Report - Quarterly
- Heat Treat Sales Forecasting Webinar - Quarterly
- Operational Cost Survey - Semi Annual
- Annual Wage & Benefit Survey

QUALITY AND SAFETY
- Technical Specification Webcasts – Quarterly
- MTI Technical Standards Committee
- MTI Member Meeting & Reception at NHIACP Meetings
- Representation at COP, NHIACP, AMEC, ASTM Meetings
- Subject Matter Experts for Audit Compliance Questions
- Online Forum for Member Input on Audit Compliance
- NHIACP Audit/Findings Database
- Template OSHA Safety Documents in Lockout-Tagout, Confined Space, Elevated Work, Arc Flash

OPERATIONS & PRODUCTION
- Statement of Limited Liability
- MTI Weekly Check-in Questions
- Plant Tour & Sales Video Production
- Purchase Order Checklist With Video
- Energy Purchasing Program
- Business Insurance Program
- Industry Support Team for Technical Support, HR, Cybersecurity, Safety, Digital Marketing

GROW YOUR CONNECTION AND NETWORK
- 2 National Meetings in Great Locations
- Furnace North America Trade Show
- 3 to 5 Regional Meetings
- MTI Connect Mobile App
  - Volunteer Opportunities

CONNECTIONS TO VITAL INFORMATION
- Monday Operations Checkin Question
- MTI Connect Mobile App
- HeatTreat.net for Everything MTI
- Online Discussion Forums for Feedback
- Weekly eNews
- Monthly Newsletter
- Quarterly Mini-Mag in Heat Treat Today
- Facebook & LinkedIn Pages

WORKER RECRUITMENT & RETENTION
- HeatTreatCareers.com Website to Link to Your Website
- Online Technical Training With 6 Certificate Programs
- Online Managerial Training
- YES Management Training Program
- Academic Scholarships from MTI Educational Foundation

To engage any of our programs, or for questions, contact MTI’s Director of Member Experience, Kristen Speer at kristen@heattreat.net or (904) 249-0448 (101).
Educate & Influence Government and Other Regulatory Bodies

• Communicate key messages related to core values to National Association of Manufacturers, Canadian Manufacturers and Exporters Association, and other regulatory bodies

• Support NAM and other Allied Groups to help facilitate them being successful

• Support a Technical Standards Committee that addresses issues surrounding accreditations, certifications and industry specifications covering all markets

• Communicate to members on an active basis the key legislative issues impacting heat treat companies
Promote Contract Heat Treating to the Captive Market

• Promote existing tools while continuing to innovate additional tools for members to promote the benefits of outsourcing heat treating or managing in-house heat treating within a captive.

• Promote tools for members to use to help show the benefits of outsourcing heat treating or managing in-house heat treating within a captive.

• Continue to educate the captive heat treating community on the benefits of outsourcing services to a commercial heat treater
Actively Recruit, Develop and Engage Members

- Maintain YES alumni networking opportunities
- Engage members within the MTI online community
- Encourage owners to support managers attending meetings
- Encourage members to participate in the MTI
- Identify and engage affinity groups with common interests
Promote MTI to Prospective Members and Other Allied Groups

• Continually market MTI’s value to prospective members
Evaluate and Promote Services to Members

- Communicate the value of MTI & its website to membership
- Continue to evaluate member needs for services
- Encourage Education Committee to design structured theme activities to further bring members together for networking at national meetings
Stay Ahead of the Technology Curve in Processes & Service to Members

- Continue to explore the next level of learning
- Pursue technology advances that can further connect members with each other for collaboration and problem solving
- Support a committee of members from each generation to explore new forms of technology
- Go mobile to ensure members can connect to each other and MTI resources on-the-go 24/7