# There is Strong... Then There is MTI STRONG.



## **Metal Treating Institute Members Have a Competitive Advantage**

The Commercial Heat Treater's #1 Business Tool Kit For Success

#### **FOR AS LITTLE AS \$300 A QUARTER YOU'LL RECEIVE:**

- Monthly 12-month historical trend reports on heat treat sales in your region and nationally
- ▶ Quarterly live webcasts updating members on technical specifications for 2759, 2750, CQI9, Nadcap checklist, audit compliance, ASTM, direct verification, and other key specs
- ▶ Quarterly 3-year heat treat sales forecasts report / webinar
- ▶ The top online technical and managerial training in the industry
- ▶ Annual wage and benefit study to manage your top expense: Labor
- ► Connection to the largest network of CEOs, owners, GMs in the world of heat treating

#### **OVER \$20,000 IN VALUE FOR FREE WITH MEMBERSHIP**

#### **SPRING SPECIAL**

Enroll Your Company by April 20, 2019 and Receive:

FREE Enrollment for 5 of your managers into MTI's Keys to Supervisory Skills Online Course - 12 module program at \$495 each (\$2,475 Total Value)

#### **FREE Copy of the latest**

workplace culture book,
The Non-Obvious Guide to Employee
Engagement... Creating Amazing
Workplace Culture

Since 1933, the VOICE for Commercial Heat Treaters Join MTI Today at www.MTIStrong.com



### Subscribe at MTIstrong.com

The Heat Treating Industry's #1 Non-Profit Trade Association

# MTI Benefits Have a Direct Impact on Your Profits, Productivity, People, and Quality Ouarterly Heat Treat Sales Forecast Receive quarterly forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast reports from our economic partner who have a province of the sales forecast from the sales for the sales forecast from the sales for the sales forec

There is STRONG ... then there is MTI STRONG

Subscribe at MTIstrong.com



Receive quarterly forecast reports from our economic partner, who has a 94.7% accuracy rate predicting the ups and downs in the economy over the last 60 years.

#### **Nadcap Audit Database**

View findings and corrective actions from real audits; helping you improve quality systems and audit compliance.

#### **Statement of Limited Liability**

Protect your company from over-extended lawsuits from customers. Limits your liability to 2-times the cost of the heat treat services. This saved an MTI member from a \$5 million lawsuit.

#### **MTI Online Academy**

6 technical training certificate programs to help drive a culture of excellence in your plant, operations, and management.

#### **Monthly Sales Program**

View sales trends each month to see how your company ranks against your regional and national competition.

#### **Semi-Annual Ops Cost Program**

See how you rank and compare against the competition in key heat treat cost metrics.

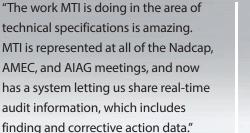
#### **Online CEO & Executive Discussion Forums**

Tap into over 1,500 heat treating executives in MTI's Open Forum, and over 400 CEOs/GMs in MTI Business Owner/Key Executive Forum 24-7. This access gives you the power of the best minds in heat treating to consult for solutions to daily production or ownership issues.

#### **National Meetings**

Twice a year, MTI hosts national meetings that bring together the best minds in the industry for 2 days of networking, education, and discussions on the top issues challenging your business. During these 2 days, you get to dig into creative solutions including: productivity, increasing profits, safety, quality, and motivating great employees.

### What do MTI Members Have to Say?



Bob Hill -

Solar Atmospheres of Western PA

"The networking is incredible.

The fact you have access to the largest network of owners and professionals in the heat treating world, at meetings and online 24/7, for feedback on day-to-day issues is priceless."

Rich Penrose – California Brazing, Newark, CA "MTI's Online Technical Training and Certificate Programs has reshaped our team, increased morale, and engaged everyone in professional development. They love it when they achieve their Qualified Furnace Operator Certificate or the Heat Treat Specialist Certificate. Having more knowledgeable employees has enhanced our productivity."

Dave Secrist – Induction Heat Treating Corp., Crystal Lake, IL



## MTI is about ... People Making a Difference

- ✓ Historical Sales Trend Reports for Key Decisions
- ✓ Sales Forecasting so you can Predict with Precision
- ✓ YOUR VOICE on 2759, 2750, CQI9, ASTM, and Nadcap
- ✓ Training Your Key Management
- ✓ Providing Quality Technical Training
- ✓ Creating Solutions for Your Daily Challenges

#### **Subscribe at MTIstrong.com**

to join 14,000 other industry professionals, and gain access to over \$20,000 in value for FREE with Membership



Metal Treating Institute 8825 Perimeter Park Blvd. #501 Jacksonville, FL 32216



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