MTI SINCE 1933

SPRING 2020

NATIONAL MEETING

CALIFORNIA

APRIL 27-29, 2020

The Lodge at Sonoma Renaissance Resort & Spa
Sonoma, California

HERE IS A GLIMPSE OF WHAT YOU WILL LEARN AT THE SPRING MEETING:

- The four biggest time wasters in your personal life and business operations
- Keys to eliminating time wasters in your life and business
- How to have a culture of effective time management in your employees
- How to maximize positive results and profits by managing the 3 "T's" of Time
- Why Key Performance Indicators (KPIs) are important to your business
- How to decide what KPIs you should be following
- Keys to using KPIs to drive growth and innovation in your company
- How to use KPIs as a motivator for change in your employees
- The latest policy and regulatory issue developments in Washington DC
- What the impact of the 2020 U.S. election will have on manufacturing in North America
- How to properly prepare in business when under pressure
- How to make effective risk assessments in volatile situations
- How to manage stress levels in pursuit of your business goals
- How to never give up on the goals you are striving for in both life and business

YOU ARE MTI STRONG

Invite From The President

Jim Oakes
2020 MTI President

Dear MTI Members,

The decade of the 20's is off and running and I'm excited to invite you to the 2020 MTI Spring Meeting in beautiful wine country in Sonoma, California. MTI's Spring Event will be hosted at the Renaissance Lodge Resort in downtown Sonoma and the question for all of us is, "Do you know everything you need to know to seize the opportunities in 2020 and beyond?"

MTI's face-to-face meetings provide an incredible opportunity for you to connect with other heat treater executives and suppliers that refuels, revitalizes, and reenergizes your creative ideas and optimism for the future. You don't want to miss it.

The Spring Meeting takes place April 27-29. Sonoma has much to offer attendees including the amazing wineries, shopping, entertainment, and Napa is only a short drive away.

One of the key elements of any MTI meeting is the educational sessions. At this meeting, you will learn:

- The four biggest time wasters in your personal life and business
- Keys to eliminating time wasters in your life and business
- How to have a culture of effective time management in your employees
- How to maximize positive results and profits by managing the 3 "T's" of Time
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I encourage you to take advantage of this opportunity to experience a well-balanced mix of educational sessions and interactive social events. The meeting and registration details are enclosed with this brochure. If you have any questions, please don't hesitate to contact MTI's Director of Member Experience, Kristen Speer at kristen@heattreat.net or 904-249-0448 x101.

I look forward to seeing you this Spring,

Jim Oakes – 2020 MTI President
Super Systems

Hotel Reservation Information

The Lodge at Sonoma Renaissance Resort & Spa

NOW OPEN | BOOK EARLY WILL SELL OUT

1325 Broadway at Leveroni & Napa Roads, Sonoma, California

RESERVATIONS: 800-468-3571 or Online at www.HeatTreat.net

ROOM RATE: $219 per night

DEADLINE FOR GROUP RATE: March 30, 2020

This is a high volume season in Sonoma. MTI's group rates are only available based on availability. You can guarantee a night or two on the front or back end by paying the going rate for those days. We have heard numerous members making the choice to stay a couple of nights in Napa (13 miles from Sonoma) prior to the Spring meeting as another pre-meeting option.

Airport & Transportation

AIRPORTS:

- Sonoma County Airport – STS (33 miles from hotel)
- San Francisco International Airport - SFO (56 miles from hotel)
- Oakland International Airport - OAK (57 miles from hotel)
- Sacramento International Airport - SMF (76 miles from hotel)
- San JOSE International Airport - SJC (88 miles from hotel)

TRANSPORTATION:

Rental Car

Uber/Lyft

Visit www.heattreat.net for full transportation info and scheduling links

SPRING 2020 NATIONAL MEETING SCHEDULE

For more information, contact the MTI Office at 904-249-0448 or kristen@heattreat.net

Monday, April 27

6:00 pm - 6:30 pm: MTI First Timer Reception

As a first timer, you will interact with the leadership of MTI prior to the full membership arriving.

6:30 pm - 9:30 pm: MTI Welcome Reception & Dinner

Enjoy Sonoma's signature cuisine and drinks as you connect with members from all across North America.

Tuesday, April 28

7:15 am - 8:00 am: Continental Breakfast for Session Attendees

8:00 am - 8:10 am: Welcome from MTI President, Jim Oakes

8:10 am - 9:40 am: General Session 1: Laura Stack

Attack of the Productivity Suckers

So many things keep us from doing what we know we should be doing, and we are often so distracted, it's difficult to concentrate on high-value activities. In this session, Laura Stack will offer time management advice from her 25+ years in the trenches, working with thousands of leaders globally. She will discuss how today's leaders can obtain profitable, productive results by managing the 3 T's of Time: Strategic Thinking (Business), Teamwork (Employees), and Tactics (Self). Laura will review the four main things that suck the productivity right out of you/your business and provide new ideas on how to manage time and boost productivity personally, with your team, and in your organization.

9:55 am - 11:25 am: General Session 2: Beau Ganas

Growing Your Profits Through Effective KPI's

Having the right data points or Key Performance Indicators that tell you where to make change fast in today's disruptive business model is key to maximizing profits in the 2020 decade. Business will change at a hyper-speed pace in the new decade and you will need to put focus on areas of improvement faster than ever. Through the Theory of Constraints model, Beau Ganas from Science of Business will provide the keys on how to identify effective KPIs that will help you drive growth, productivity, and profits.

11:25 am - 11:45 am: State of the Institute Update by MTI President, Jim Oakes

MTI President, Jim Oakes will present, with other key leaders, an update on MTI's annual financial performance and key industry initiatives impacting your company.

9:30 am - 11:00 am: Spouse Guest Event

One of the greatest elements of MTI meetings is how connected the spouses are. Don't miss this opportunity to connect with other MTI spouses. Details coming soon.

AFTERNOON FREE TO ENJOY SONOMA-NAPA WINE COUNTRY

SPRING 2020 NATIONAL MEETING SCHEDULE

For more information, contact the MTI Office at 904-249-0448 or kristen@heattreat.net

Wednesday, April 29

7:15 am - 8:00 am: Continental Breakfast for Session Attendees

8:00 am - 8:05 am: Welcome from MTI President, Jim Oakes

8:05 am - 9:35 am: General Session 1: Policy, Government & Election's Impact on Your Business

National Association of Manufacturers

The U.S. Economy is hitting stride and is positioned to play a key role in the growth in North America. Policy issues on labor, healthcare, taxes, regulation, climate change, immigration, and energy will drive the next decade. This is a must see session as NAM will provide members with an update on the latest policy developments and election update from Washington D.C.

9:50 am - 11:20 am: General Session 2 - Featured Keynote - Rob O'Neill

Robert O'Neill is one of the most highly-decorated combat veterans of our time and is the author of The New York Times best-selling memoir, **The Operator: Firing the Shots That Killed Osama bin Laden and My Years as a SEAL Team Warrior**. A former SEAL Team Six leader with the Naval Special Warfare Development Group, he deployed more than a dozen times and held combat leadership roles in more than 400 combat missions in four different theaters of war. A highly-trained Navy SEAL, he led the military's most elite and was involved in our nation's most important campaigns. With most of his career shrouded in a classified cloak, O'Neill was the man on the ground we have never heard of but know exists. He was one of the quiet professionals performing the most difficult tasks in the most difficult circumstances, serving his remarkable career in the shadows and keeping America safe in the process. Rob will deliver gripping stories, effective strategies, and a highly motivational message you won't soon forget. Learn how the same lessons that helped him survive more than 400 combat missions across four theaters of war, and the same attitude that helped him earn a spot on the Navy's most elite special missions unit can help all of us aim higher and stand stronger. Gain invaluable insight into how the military's "best of the best" plan for success when mission failure is not an option. From preparation, risk assessment and stress management, to leading rather than micromanaging, and above all never quitting — Rob demonstrates how applying these military tenets can make us winning warriors in business and in life.

AFTERNOON FREE TO ENJOY SONOMA-NAPA WINE COUNTRY

6:30 pm - 7:30 pm: MTI President's Reception

All members are invited to the closing night reception to connect experiences, stories, and take-aways from your Sonoma learning experience.

7:30 pm - 11:00 pm: Final Night Dinner, DJ and Dancing

MTI's Final Night Dinner is always full of energy and excitement with dinner, drinks, connection to members, DJ playing your top requests, and dancing. Come share your favorite take aways and Sonoma memories with members from all across North America.

SEE YOU IN SONOMA!

QUESTIONS: 904-249-0448 x101 | kristen@heattreat.net

What to Do

THE LODGE AT SONOMA RENAISSANCE SPA

Set amidst the scenic Sonoma wine country and our resort grounds, Raindance Spa offers spa treatments, including body scrubs, facials, eye treatments, lip treatments, massages, waxing, and more. Our luxury hotel spa also offers a plunge pool and steam room.

MTI members receive a 20% discount on all spa services of 50 minutes or more that are booked in advance. **Must mention you are part of the Metal Treating Institute (MTI) group to receive discount.*

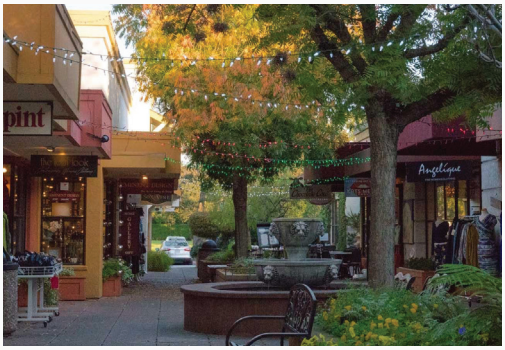
Book in advance: 707-931-3434

Wineries

Home to more than 400 award-winning wineries, Sonoma County barrels a varietal for everyone. Down home hospitality resonates, from small family-run wineries to internationally heralded wine houses.

Outdoors

Sonoma County is home to some of the most inspiring landscapes in northern California, including ancient forests of coast redwoods. Step onto the path of the Armstrong Redwoods State Natural Preserve, ideal for explorers of all abilities, and immediately notice the hushed calm and cool stillness.



Shopping

When you're shopping in Sonoma County, you'll find everything from high-end outlets to small boutiques, winery gift shops, and country stores. Each town has something unique to offer: Petaluma Premium Outlets, Santa Rosa Plaza Shopping Mall, fine boutiques in Sonoma and Healdsburg, and eclectic stores in Guerneville and Windsor.

Travel Tips

Name Badge and Member Welcome Bag Pick Up

Your name badge(s) and program schedule will be delivered to your room the afternoon of April 27th by 4:30 pm. If you do not receive your welcome packet, it will be available at the table outside the opening night Welcome Reception.

Dress Code

All events are resort casual except for final night. Final night is business casual.

Weather

Attendees can anticipate daytime temperatures in the mid 70's, and nighttime temperatures in the lower 40's (*F).

2020 MTI Spring National Meeting Registration Form

Send to: MTI ● 132 Maple Row Blvd. #530 ● Hendersonville, TN 37075 or **Fax to:** 904-249-0459 **Questions: 904-249-0448**

General Information: April 27-29, 2020 - The Lodge Sonoma - 1325 Broadway At Leveroni & Napa Roads. Sonoma, CA 95476

Name of Company:_____ Address:_____

City:_____ St: _____Zip:_____ Phone: _____ Email:_____

First & Last Name for Name Badge *Please Print Legibly*	*Nickname For Badge*	M-Member S-Spouse G-Guest C-Child* *Include age	Special Dietary Needs	**1st Time Attd** √	**MON Dinner Recept.** √	**TUES Gen. Session** √	**TUES Spouse-Guest Event** √	**WED Gen. Session** √	**WED Dinner Recept.** √

Registration Fees (Make checks payable to Metal Treating Institute)

Member Registration Fee includes Monday & Wednesday Dinner/Receptions & Entertainment, Tuesday & Wednesday Educational Sessions, Materials, and Continental Breakfasts.
****Spouse/Guest Registration Fee includes Monday & Wednesday Dinner/Receptions & Entertainment, and Spouse/Guest Event.***
*****Child Registration Fee includes Monday & Wednesday Dinner/Receptions & Entertainment.***

	Early Bird Pricing	**Before March 27**	**After March 27**		
Member or Company Employee**		$645.00	$735.00	Qty:_____	= _____
Spouse, Guest or Children Age 12 & Older***		$375.00	$435.00	Qty:_____	= _____
Children Under Age 12 (Under 3 Free)***		$100.00	$150.00	Qty:_____	= _____
				Total to Process	= _____

Payment Information: ***Send check to:*** **MTI ● 132 Maple Row Blvd. #530 ● Hendersonville, TN 37075**

Credit Card Type: ❑ VS ❑ MC ❑ AMEX ❑ Disc Exp: ____/____ Security Code: _____

Credit Card #:_____ Name on Card _____ Billing Zip:_____

Authorized Signature:_____

I authorize MTI to process the total amount necessary for all attendees noted on this registration form to attend the 2020 MTI Spring Meeting.

Cancellations must be received no later than Friday, April 10th at 5:00 pm to avoid charges to your company.