

FNA 2022

October 3-5, 2022 Indianapolis, IN

Corporate Sponsorships



Attendees From Over 40 States and 17 Countries

Exposure to Prime Decision Makers

- Commercial & Captive CEOs, Owners, Plant Managers & GMs
- Department Managers
- Facility Managers
- Technical Directors
- Metallurgical Engineers
- Maintenance Managers
- Division Directors
- Production Managers
- Systems Superintendents
- Operations Coordinators
- Quality Control Managers

Produced By



**North America's Only
Heat Treat
Expo & Conference**

Media Sponsor

**Heat
Treat
Today**

Corporate Sponsorships

Kickoff Networking Reception & Hors d'oeuvres

This event is the kickoff welcome reception to FNA 2022. The room will be packed with both attendees and exhibitors from all across the world to start the show off with a boost of energy as you enjoy the interaction and network with the best minds in the heat treating industry.

Sole Sponsor \$45,000 Co-Sponsor \$15,000 (3 available)

- Recognized as One of the Title Sponsors to FNA 2022 Expo
- 20 Tickets to Invite Your Customers (Tickets \$50 each)
- Banner Ad on FNA 2022 Mobile App That Will Be Used By Many Attendees
- Logo Present on All Banners Associated with FNA 2022
- Logo Present on All Print Marketing Ads in Industrial Heating Magazine for FNA 2022
- Logo Present on Direct Mailings Sent to Over 13,000 Heat Treaters sent 2x monthly from April—September
- Logo Present on FNA 2022 Website as Title Sponsor
- Verbal Recognition at Opening Reception During MTI President's Welcome
- Recognition via Signage at Opening Reception
- Recognized as Title Sponsor on Front Page of FNA Trade Show Tabloid Given to Every Attendee
- Up to 3 Pop Up Banner Signs Placed in Reception (provided by sponsor)
- Logo Posted on Rolling Power Point on 2 Jumbo Screens in Reception

Technical Conference Sponsor (30+ Sessions)

FNA 2022 will host 35 informative technical sessions presented by top level experts in their field. Each session attracts top commercial heat treaters and manufacturers from all over the world. The Conference sessions are a key component to the FNA Expo and a prime opportunity to gain brand recognition.

Title Sponsor \$ 12,000

- Recognized as One of the Title Sponsors to FNA 2022
- Logo Present on all Notepads Given to All Session Attendees
- Logo Present on All Banners Associated with FNA 2022
- Logo Present on All Print Marketing Ads in Industrial Heating Magazine
- Logo Present on Direct Mailings Sent to Over 13,000 Heat Treaters
- Logo Present on FNA 2022 Website as Title Sponsor
- Verbal Recognition at Opening Reception During MTI President's Welcome
- Verbal Recognition at all 35 Technical Sessions as the Conference Sponsor
- Recognition via Signage at All Technical Sessions
- Recognized as Title Sponsor on Front Page of FNA Trade Show Tabloid Given to Every Attendee

Technical Conference Café

Before, during, and after the daily conference sessions from 7:15 am to 11:00 am, attendees congregate in this break area for networking and discussion on the various sessions they attended.

Sole Sponsor \$ 8,500

Co-Sponsor \$ 5,000

- Pop Up Banner Sign in Lounge (provided by you)
- Logo Present on Main Listing of All Sponsors in Registration Material
- Logo Present on FNA 2022 Main Signs Located at Entrance to Trade Show
- Logo Present on FNA 2022 Website
- Signage Present at Break Stations
- Verbal Recognition as Break Sponsor at All Tech Sessions

FNA Trade Show Floor Reception

On the first day of the trade show, FNA 2022 will host a trade show floor reception with hors d'oeuvres from 4:00 pm to 5:30 pm. As one of the sponsors of this event, you will drive great traffic to your booth since attendees MUST come to your booth for free drink tickets. Drink Tickets are only available through sponsors.

Title Sponsor \$ 15,000 (600 drink tickets to give-out)

- Receive Customized Drink Tickets to Hand Out to All Attendees Who Visit Your Booth
- Recognized as One of the Title Sponsors to FNA 2022 Expo
- Logo Present on All Banners Associated with FNA 2022
- Logo Present on All Signage for Expo
- Logo Present on Direct Mailings Sent to Over 14,000 Heat Treaters
- Logo Present on All Print Marketing Ads in Industrial Heating Magazine
- Logo Present on FNA 2022 Website as Title Sponsor
- Verbal Recognition at FNA Trade Show All Day Announcing Booth # and Drink Ticket Location at Your Booth
- Recognized as Title Sponsor on Front Page of FNA Trade Show Tabloid Given to Every Attendee

Exhibitor Lounge

During the FNA Expo, exhibitors will stop by the exhibitor lounge for a refreshing soft drink or coffee. This is a very busy area and used often throughout the two days of the Expo.

Sole Sponsor \$6,000

- Logo Present on Main Listing of All Sponsors in Registration Material
- Logo Present on FNA 2022 Main Signs Located at Entrance to Trade Show
- Logo Present on FNA 2022 Website
- Signage Present at Exhibitor Lounge
- Logo and Name Present on Daily Flyer at Each Booth Promoting Exhibitor Lounge

FNA Show Bags

Every attendee receives a canvas bag upon registration to easily carry the sales material they pick up during the trade show.

Sole Sponsor \$6,000

- Logo Present on Main Listing of All Sponsors in Registration Material
- Logo Present on FNA 2022 Main Signs Located at Entrance to Trade Show
- Logo & Name Imprinted on All Bags





Oct. 8-10, 2018 • Indianapolis, Indiana

2022 Exhibitor Marketing Investment Form

For your convenience, we have provided this form to submit to your marketing department for FNA 2022 Sponsorships. Please select your sponsorship below.

To secure sponsorship, please email this Form to MTI at fna@heattreat.net. MTI will send you a sponsorship agreement for review and signature. MTI will invoice your company in March 2022 for the Amount You Have Specified at the Bottom of This Form.

COMPANY NAME: _____

PERSON COMPLETING FORM _____

PHONE: _____ Email: _____

FNA Kickoff Networking Reception & Hors d' oeuvres

- | | |
|---|----------|
| <input type="checkbox"/> Sole-Sponsor | \$45,000 |
| <input type="checkbox"/> Co-Sponsor (3 available) | \$15,000 |

Technical Sessions Sponsor (30+ Total Sessions)

- | | |
|---------------------------------------|----------|
| <input type="checkbox"/> Sole-Sponsor | \$12,000 |
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FNA Trade Show Floor Reception

- | | |
|--|----------|
| <input type="checkbox"/> Title Sponsor | \$15,000 |
|--|----------|

Conference Break Sponsor Between Technical Sessions

- | | |
|---|----------|
| <input type="checkbox"/> Sole-Sponsor | \$ 8,500 |
| <input type="checkbox"/> Co-Sponsor (2 available) | \$ 5,000 |

Exhibitor Lounge

- | | |
|---------------------------------------|----------|
| <input type="checkbox"/> Sole Sponsor | \$ 6,000 |
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FNA Show Bags

- | | |
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| <input type="checkbox"/> Sole Sponsor | \$ 6,000 |
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