

# FNA 2020

Sept. 30-Oct. 2 • Louisville, KY



## Corporate Sponsorships

*Attendees From Over 40 States and 17 Countries*

### Exposure to Prime Decision Makers

- Department Managers
- Facility Managers
- Technical Directors
- Metallurgical Engineers
- Maintenance Managers
- Division Directors
- Production Managers
- Systems Superintendents
- Operations Coordinators
- Quality Control Managers
- Commercial Plant Owners & GMs

**Produced By**



**The World's  
Largest Heat Treat  
Event in 2020**

**Media Sponsor**

**INDUSTRIAL  
HEATING**

# Corporate Sponsorships

## Kickoff Networking Reception & Heavy Hors d'oeuvres

This event is the kickoff welcome reception to FNA 2020. The room will be packed with both attendees and exhibitors from all across the world to start the show off with a boost of energy as you enjoy the interaction and network with the best minds in the heat treating industry.

☐ Sole Sponsor: \$45,000                      Co-Sponsor: \$15,000 (3 of 3 Sold) **SOLD**

- Recognized as One of the Title Sponsors to FNA 2020 Expo
- 30 Tickets (10 if co-sponsor) to Invite Your Customers (Tickets \$75 each)
- 7-Minute FNA Showcase Interview Video to be Posted Through MTI/FNA Media Channels
- Banner Ad on FNA 2020 Mobile App That Will Be Used By Attendees
- Logo Present on All Banners Associated with FNA 2020
- Logo Present on All Print Marketing Ads in Industrial Heating Magazine for FNA 2020
- Logo Present on Direct Mailings Sent to Over 15,000 Heat Treaters sent 2x monthly from April—September
- Logo Present on FNA 2020 Website as Title Sponsor
- Verbal Recognition at Opening Reception During MTI President's Welcome
- Company Representative Gets 2-Minutes On-Stage to Welcome Attendees to FNA 2020
- Recognition via Signage at Opening Reception
- Recognized as Title Sponsor on Front Page of FNA Trade Show Directory Given to Every Attendee
- Up to 3 Pop Up Banner Signs Placed in Reception
- Logo Posted on Rolling Power Point on 2 Jumbo Screens During Reception

## Technical Conference Sponsor (35 Sessions) - **SOLD**

FNA 2020 will host 35 informative technical sessions presented by top level experts in their field. Each session attracts top commercial heat treaters and manufacturers from all over the world. The Conference sessions are a key component to the FNA Expo and a prime opportunity to gain brand recognition.

☐ Title Sponsor                      \$ 10,000

- Recognized as One of the Title Sponsors to FNA 2020
- 7-Minute FNA Showcase Interview Video to be Posted Through MTI/FNA Media Channels
- Banner Ad on FNA 2020 Mobile App That Will Be Used By Attendees
- Logo Present on all Notepads Given to All Session Attendees
- Logo Present on All Banners Associated with FNA 2020
- Logo Present on All Print Marketing Ads in Industrial Heating Magazine
- Logo Present on Direct Mailings Sent to Over 15,000 Heat Treaters
- Logo Present on FNA 2020 Website as Title Sponsor
- Verbal Recognition at all 35 Technical Sessions as the Conference Sponsor
- Recognition via Signage at All Technical Sessions
- Recognized as Title Sponsor on Front Page of FNA Trade Show Directory Given to Every Attendee

## Technical Conference Café— **SOLD**

Before, during, and after the daily conference sessions from 7:15 am to 11:00 am, attendees congregate in this Cafe for networking and discussion on the various sessions they attended.

☐ Sole Sponsor                      \$ 8,500

- Pop Up Banner Sign in Lounge (provided by you) & Signage Outside Café (provided by FNA)
- 7-Minute FNA Showcase Interview Video to be Posted Through MTI/FNA Media Channels
- Logo Present on Main Listing of All Sponsors in Registration Material
- Logo Present on FNA 2020 Main Signs Located at Entrance to Trade Show
- Logo Present on FNA 2020 Website
- Signage Present at Break Stations
- Verbal Recognition as Break Sponsor at All Tech Sessions

## **FNA Trade Show Floor Reception - SOLD**

On the first day of the trade show, FNA 2020 will host a trade show floor reception with hors d'oeuvres from 4:00 pm to 5:30 pm. As one of the sponsors of this event, you will drive great traffic to your booth since attendees MUST come to your booth for free drink tickets. Drink Tickets are only available through sponsors.

☐ Title Sponsor      \$ 12,000 (600 drink tickets to give-out)

- Receive Customized Drink Tickets to Hand Out to All Attendees Who Visit Your Booth
- 7-Minute FNA Showcase Interview Video to be Posted Through MTI/FNA Media Channels
- Recognized as One of the Title Sponsors to FNA 2020 Expo
- Banner Ad on FNA 2020 Mobile App That Will Be Used By Attendees
- Logo Present on All Banners Associated with FNA 2020
- Logo Present on All Signage for Expo
- Logo Present on Direct Mailings Sent to Over 15,000 Heat Treaters
- Logo Present on All Print Marketing Ads in Industrial Heating Magazine
- Logo Present on FNA 2020 Website as Title Sponsor
- Verbal Recognition at FNA Trade Show All Day Announcing Booth # and Drink Ticket Location at Your Booth
- Recognized as Title Sponsor on Front Page of FNA Trade Show Directory Given to Every Attendee

## **FNA Show Floor Power-Up Café**

During FNA's two day trade show, attendees will visit the FNA Show Floor Power-Up Café, which will have 4,000 square feet of power up tables to charge phones, computers and other mobile devices as well as enjoy a bite to eat while you rest your feet.

☐ Sole Sponsor      \$ 8,000

- 7-Minute FNA Showcase Interview Video to be Posted Through MTI/FNA Media Channels
- Table Tents With Your Logo on Every Table in Café Recognizing Your Company as Sponsor
- Signage at Entrance and Inside the FNA Power-Up Café
- Logo Present on All Banners Associated with FNA 2020
- Logo Present on All Sponsorship Signage Throughout FNA Expo
- Logo Present on All Print Marketing Ads in Industrial Heating Magazine
- Verbal Recognition at FNA Trade Show All Day Announcing Location of Café
- Recognized as Title Sponsor on Front Page of FNA Trade Show Directory Given to Every Attendee

## **Exhibitor Lounge - SOLD**

During the FNA Expo, exhibitors will stop by the exhibitor lounge for a refreshing soft drink or coffee. This is a very busy area and used often throughout the two days of the Expo.

☐ Sole Sponsor      \$6,000

- Logo Present on Main Listing of All Sponsors in Registration Material
- Logo Present on FNA 2020 Main Signs Located at Entrance to Trade Show
- Logo Present on FNA 2020 Website
- Signage Present at Exhibitor Lounge
- Logo and Name Present on Daily Flyer at Each Booth Promoting Exhibitor Lounge

## **FNA Show Bags - SOLD**

Every attendee receives a nice canvas bag upon registration to easily carry the sales material they pick up during the trade show.

☐ Sole Sponsor      \$6,000

- Logo Present on Main Listing of All Sponsors in Registration Material
- Logo Present on FNA 2020 Main Signs Located at Entrance to Trade Show
- Logo & Name Imprinted on All Bags That Are Given to Every Attendee



## 2020 Exhibitor Marketing Investment Form

For your convenience, we have provided this form to submit to your marketing department for FNA 2020 Sponsorships. Please select your sponsorship below.

**Please email this Form to MTI at [fna@heattreat.net](mailto:fna@heattreat.net). MTI will INVOICE You in March 2020 for the Amount You Have Specified at the Bottom of This Form.**

COMPANY NAME: \_\_\_\_\_

PERSON COMPLETING FORM \_\_\_\_\_

PHONE: \_\_\_\_\_ Email: \_\_\_\_\_

### **FNA Kickoff Networking Reception & Hors d' oeuvres**

- |   |          |
|---|----------|
| <input type="checkbox"/> Sole-Sponsor                         | \$45,000 |
| <input type="checkbox"/> Co-Sponsor (3 of 3 SOLD) <b>SOLD</b> | \$15,000 |

### **Technical Sessions Sponsor (35 Total Sessions) - **SOLD****

- |                                       |          |
|---------------------------------------|----------|
| <input type="checkbox"/> Sole-Sponsor | \$10,000 |
|---------------------------------------|----------|

### **FNA Trade Show Floor Reception - **SOLD****

- |  |          |
|--|----------|
| <input type="checkbox"/> Title Sponsor | \$12,000 |
|--|----------|

### **FNA Show Floor Power-Up Café**

- |  |          |
|--|----------|
| <input type="checkbox"/> Title Sponsor | \$ 8,000 |
|--|----------|

### **FNA Café Sponsor— **SOLD****

- |                                       |          |
|---------------------------------------|----------|
| <input type="checkbox"/> Sole-Sponsor | \$ 8,500 |
|---------------------------------------|----------|

### **Exhibitor Lounge - **SOLD****

- |                                       |          |
|---------------------------------------|----------|
| <input type="checkbox"/> Sole Sponsor | \$ 6,000 |
|---------------------------------------|----------|

### **FNA Show Bags - **SOLD****

- |                                       |          |
|---------------------------------------|----------|
| <input type="checkbox"/> Sole Sponsor | \$ 6,000 |
|---------------------------------------|----------|