

# HEAT Treating

## Its time for the December 2014 Edition of MTI's HEAT Treating!

If you're looking for business, we've got 15,000+ captive heat treaters for you! When these potential customers are ready to outsource their heat treating, will they think of you? By advertising in the December edition of MTI Heat Treating, the official voice of MTI, your information will be available when that critical decision of outsourcing is made.

This issue will be mailed with the December issue of *Industrial Heating*. Individuals from over 15,000 manufacturing plants request to receive *Industrial Heating* each month. The Metal Treating Institute will also distribute this edition of MTI *HEAT Treating* as a stand-alone publication at all of their upcoming events. It is a creative and cost effective marketing tool and a great way to support The Metal Treating Institute.



**FREE Website/Literature Showcase**

included with your ad in December

**We will create an ad for you at no additional charge!**

### MTI Mini-Magazine Ad Rates & Mechanical Specifications

Ad Type	Orientation/Desc.	Net Price	Width	Height
Full-Page	Full Page	\$750	7"	9.75"
2/3-Page	Vertical	\$650	4"	8.75"
Half-Page	Horizontal	\$550	6"	4.125"
Half-Page	Vertical		2.875"	8.75"
1/3-Page	Square	\$450	4"	4.125"
1/3-Page	Vertical		1.75"	8.75"
Quarter-Page	Quarter Page	\$400	2.875"	4.125"

Heat Treating is a product of Industrial Heating in cooperation with MTI

► **RESERVE YOUR ADVERTISING SPACE BY November 10th!**

Contact: Becky McClelland for details!

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**YES! Include Me in the December 2014 Issue of MTI's HEAT TREATING!**

Name: \_\_\_\_\_ Phone \_\_\_\_\_

Company: \_\_\_\_\_ Date \_\_\_\_\_